

[GetHealthyHeights.org](#) Privacy Policy

This Privacy Policy governs the way in which Get Healthy Heights collects, uses, maintains and discloses information collected from users (each, a "User") of the <https://www.gethealthyheights.org> website ("Site"). This privacy policy applies to the Site and all products and services offered by Get Healthy Heights.

### **Information We Collect**

We may collect personal identification information in two ways:

**Information you give us:** When you register on the site we will ask you for personal information such as your email address. If you would like to create a Partner Organization page or an Interest Group, we will ask you for your name and if applicable the organization you are representing.

**Information we collect about how you use the Site:** We collect information about your use of the Site such as your user name, email address, internet domain, internet protocol address, type of browser used, operating system used, date and time the Site was accessed, mobile network information, unique device identifiers, browser language, location information, cookies and/or anonymous identifiers. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

We collect this information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, respond to a survey, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate for personal identification information, such as their name and email address. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily give such information to us. Users can always refuse to give personally identification information, except that it may prevent them from engaging in certain Site related activities.

### **How We Use Collected Information**

Get Healthy Heights may collect and use Users personal information for the following purposes:

- To improve service: Information you provide helps us respond to your service requests and support needs more efficiently.
- To personalize user experience: We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.

- To improve our Site: We may use feedback you provide to improve our products and services.
- To send periodic emails: We may use the email address to send User information and updates pertaining to their usage of the Site. It may also be used to respond to their inquiries, questions, and/or other requests.
- To conduct research about use of the Site. Data used for such research analyses will be deidentified.

## **Information You Share**

### *Personal Health Information*

Many of the Site's features let you share information with others. You are not permitted to share any Personal Health Information (PHI) on the Get Healthy Heights website publically or privately with any users, Partner Organizations, Interest Groups or members of the management team of the Get Healthy Heights website. We reserve the right to terminate your membership if you post any Personal Health Information. Remember that when you share information publicly, it may be indexable by search engines. Our services provide you with different options on sharing and removing your content.

## **How We Protect Your Information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

## **Sharing Your Personal Information**

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our organizational partners.

We do not share personal information with companies, organizations and individuals outside of the Get Healthy Heights Management team unless one of the following circumstances applies:

- **For legal reasons**

We will share personal information with companies, organizations or individuals outside of Get Healthy Heights if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:

- Meet any applicable law, regulation, legal process or enforceable governmental request.
- Detect, prevent, or otherwise address fraud, security or technical issues.
- Protect against harm to the rights, property or safety of Users or the public as required or permitted by law.

**We may share aggregated non-personally identifiable information** publicly with Partner Organizations and the Get Healthy Heights management team may use the non-personally identifiable information for evaluation purposes and publications regarding the Get Healthy Heights website. For example, we may share information publicly to show trends about the general use of our services.

### **Third Party Websites**

Users may find content on our Site that link to the sites and services of our partners. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

### **Changes to this privacy policy**

Get Healthy Heights has the discretion to update this privacy policy at any time. When we do, we will post a notification on the home page of our Site, email users and revise the updated date. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of changes.

### **When this Privacy Policy applies**

Our Privacy Policy applies to all of the services and content offered on the Get Healthy Heights website. Our Privacy Policy does not apply to services offered by other companies, organizations or individuals, including products or sites that may be displayed to you in search results, external sites that may include information or content from Get Healthy Heights, or other sites linked to/from our website. Our Privacy Policy does not cover the information practices of other companies and organizations who advertise our services, and who may use cookies, pixel tags and other technologies to serve and offer relevant ads.

### **Your Acceptance of These Terms**

By using this Site, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

### **Contacting Us**

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at [gethealthyheights@columbia.edu](mailto:gethealthyheights@columbia.edu).